



For Immediate Release

**SOLERATEC INTRODUCES COMPANY,
UNVEILS ITS FEDERATED INFORMATION REPOSITORY
SOFTWARE FOR OEMS.**

New product enables OEMs to bring the benefits of high-end information management within the reach of small to medium sized businesses and organizations.

Escondido, CA. September 12, 2007 – SoleraTec LLC stepped out of obscurity today with the announcement of their *Phoenix*TM Information Repository software for Windows, Macintosh, Linux, and mixed platforms. Just as enterprise arrays and virtualization controllers virtualize, manage, and tier primary storage for active information, *Phoenix*, manages, federates, virtualizes, and tiers secondary and tertiary storage for inactive, reference, and long-term archival information.

Phoenix significantly reduces the cost of managing storage because it frees primary network storage from data proliferation by ingesting inactive or reference information into a managed secondary-storage information repository tier, where data is automatically protected, preserved, and managed, while remaining discoverable throughout its lifecycle--and can then be permanently deleted when it has met its expiration period. *Phoenix* is scalable to meet the needs of SMBs to enterprises and is designed to be bundled by OEMs of hardware and software who want to add value and differentiation to their offerings.

Phoenix consists of two principle components, a management and ingestion service and an information repository service. The information repository supports a mix of storage resources including disk, optical, and tape allowing them to be tiered, federated, and virtualized based on rules and policies. Data ingestion tools, comprehensive data management tools, and a robust discovery service with context and content are also provided. Data security, integrity, and auditing are ensured by digital fingerprinting and the preservation and use of the data's own permissions and metadata.

The ingestion services are designed to automate data migration into the repository. Administrators deploy ingestion policies that target eligible data in primary storage and *Phoenix* processes it into the information repository. Data service policies then manage the data according to its service level and other requirements. The search engine easily locates single files as well as entire sets of data that meet complex search criteria. Users can view search results in file tree and search engine results page (SERP) format. Data can then be retrieved to its original location or to any other network location, or launched in an application.

"We were spending upwards of two hours a day deleting audio, video, and image files as well as other inactive data to keep space available on our servers." Said Chris Huerta, IT manager for Home Town Computers, a small chain of computer stores in Southern California participating in the *Phoenix* beta program. Mr. Huerta added, "With *Phoenix*, we designed a set of policies that move those files to an inexpensive JBOD unit, and users know they have 30 days to retrieve data before it's erased automatically. We also built policies that recognize more important data and send it to long-term archives on disk or tape media, depending on its usage."

Designed for OEMs, *Phoenix* is built to be renamed and relabeled. Its unique monitoring interfaces can be tailored to OEM specifications for further product differentiation. It is available as a full solution, or as a scaled down system with an upgrade path.

Because *Phoenix* is modular and extensible, OEMs can create bundled solutions purposed for specific data management tasks such as data classification management, information lifecycle management, retention management, regulatory compliance management, data protection, primary storage space management, and long-term digital information retention or archiving. An API is also available, which enables the tight integration of *Phoenix* with other offerings.

The full version *Phoenix* is priced according to the size of the Information Repository plus add-on modules and extensions. Pricing starts at just under \$2,000, with support for up to a terabyte of hard disk based storage. *Phoenix* is available immediately for OEM testing and integration.

“*Phoenix* is game changing technology,” says Michael Peterson, President of Strategic Research Corporation. “The market is rewarding the value of virtualized servers and enterprise storage. Everyone has bought into virtualization. But, until now no one has addressed virtualizing and federating the rest of the storage tier. And, by combining all the key services that customers need for a reliable, trustworthy, cost-effective, and efficient long-term information repository, SoleraTec has pioneered what will be a transformation in how storage is managed for the long term.”

“One of the biggest challenges facing companies is managing what needs to be kept and what is not important from the vast amount of data being generated today. Because of this, most organizations find themselves with a problematic data dump rather than a manageable information repository.” Said Mark Armstrong, SoleraTec’s CEO, “The emerging tools that automate this process are very expensive. Our goal with *Phoenix* is to bring this technology to within the reach of every organization.”

Additional information is available on the SoleraTec website: www.SoleraTec.com

About SoleraTec

SoleraTec is the developer and provider of innovative software for the data storage industry. Established in 1997 by a team of industry veterans, SoleraTec’s mission is to provide state-of-the-art data and information management solutions to small and medium sized business, as well as large enterprises, through OEM partnerships with hardware, software, and service providers.

The management team at SoleraTec has been working together in the data storage industry for almost two decades, and SoleraTec’s product base has a 15 year pedigree amassed in data protection, HSM, storage management, and information management solutions deployed in some of the largest companies in the world.

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