

## Phoenix VCM Opens the Vault

SoleraTec's Phoenix VCM uniquely offers media asset management, archive management, and storage management through one software package. It manages the ever-growing pool of video, audio, still images, and other forms of digital media. Phoenix VCM provides fast search and playback through multi-tiered storage and it easily integrates with tools like Avid and Final Cut Pro.

Phoenix VCM delivers a scalable and affordable way to achieve media asset management and intelligent archiving. Phoenix VCM's media asset management capabilities feature a wide range of functions that provide a fast and easy way to search, retrieve, reuse, and distribute archived video content. Organizations can manage all forms of high resolution video, create low-resolution proxies, and manage metadata. Phoenix VCM supports a nearly unlimited number of user-defined metadata fields and can automatically extract and make searchable embedded metadata such as closed captioning. Phoenix VCM also allows you to manage the movement of content from any tier of storage.

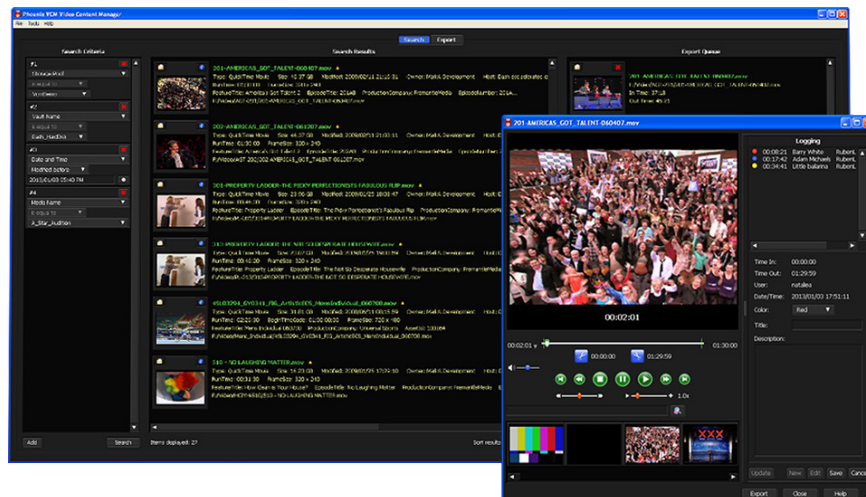
Digital assets are archived into a dynamic and flexible Information Repository where data is stored and fully managed.

The Information Repository is one of many inter-operating parts that Phoenix VCM uses to achieve its unique approach to managing digital assets.

## Tools to Use

Phoenix VCM is a group of applications, each playing a role in the complete media asset management solution. All the tools in Phoenix VCM are easy to use and offer a simple approach to searching, previewing, and repurposing. Phoenix VCM employs the use of "policies" in most of its applications—that you control. They outline the parameters for managing all your digital assets and can automate processes.

Target and Process is used for automated processing, or for moving content from storage devices into the Information Repository based on specific criteria, such as last accessed or stored. The Video Content Manager is used to search, preview clip, and export regardless of where content is stored. Video can be restored to its original location or exported to any computer, editing systems, transcoder, and other devices (automation systems). The Search and Retrieve application quickly finds digital assets within the Information Repository. With Data Service Policies, set policies to move, copy, or remove digital assets between storage devices.





## Phoenix VCM Benefits

- Manage all forms of digital media including video, audio, image stills and documents
- Create frame accurate, searchable low resolution proxies of high resolution video content
- User friendly search, retrieve, and repurposing user interfaces
- Manage most all forms of storage including disk and LTO drives and libraries
- User definable metadata, including drop-down lists and mandatory fields
- Aggregate all types of content into searchable groups
- Integrate with third party applications including traffic, edit and scheduling systems
- Easily archives and delivers content to edit systems and play to air servers
- Single Platform – No need to kludge together other applications
- Provide for partial file restores from all tiers of storage including LTO libraries
- Create a federated Information Repository
- No client licensing

## Get Phoenix VCM

Phoenix VCM is a flexible and affordable digital content management solution for organizations, large or small, and is fully capable of expanding as your digital asset needs grow or as your budget allows. From video capture to production and storage, Phoenix VCM has unmatched ability for efficient workflow and intelligent archiving. Phoenix VCM is an award-winning software solution with proven systems of scalability and affordability to launch you effortlessly into the next phase of media asset management, archive management and storage management.

### Get started with Phoenix VCM today!

Download from: [www.SoleraTec.com/download](http://www.SoleraTec.com/download)



## About SoleraTec

SoleraTec is a leading developer of archive, storage, and video lifecycle management products. SoleraTec leverages a heritage of 17 years to deliver quality, innovation, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEMs, dealers, and system integrators to deliver complete video asset protection solutions. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM, and storage lifecycle management solutions to some of the largest companies around the world.



DCN:VCM-FB v2 011916

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