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SoleraTec Teams Up with Iomega and TRENDnet to Deliver an All Digital Video Surveillance Appliance Kit

Affordable Solution Provides Four IP Cameras, 2TBs of Video Retention, and Professional Grade Video Management Software

San Diego, CA – January 4, 2012 – SoleraTec LLC, a provider of innovative video lifecycle management and storage software, has partnered with Iomega Corporation® and TRENDnet® to package a complete professional grade video surveillance appliance that is available through resellers and systems integrators nationwide. This all digital IP solution provides significantly better quality video recording, longer term retention, and easy-to-use management software that simultaneously views and records four (4) 640 x 480 resolution color cameras with capabilities to support up to 10 network IP cameras.

The Iomega® StorCenter™ ix2-200 Cloud Edition NAS unit is transformed into a powerful server-less digital network video recording (NVR) solution that can provide for nearly a month and a half (41 days*) of video retention for these four (4) cameras. This unit is expandable and can support up to 10 network IP cameras. With H.264 video streaming, simultaneous recording and live viewing, unlimited number of client software installations for video search and play back, the Iomega StorCenter becomes the ideal video surveillance asset management platform.

“Bringing together best-in-class products and delivering substantial value in a video surveillance solution highlights TRENDnet’s commitment to our customers,” noted Rod Finney, Director of Sales, for TRENDnet. “Teaming with Iomega and SoleraTec provides our mutual customers with an affordable, quality, scalable solution.”

When compared to an analog system, the Iomega/TRENDnet/SoleraTec solution delivers superior quality and greater expansion options. The higher resolution TRENDnet TV-IP512P IP network cameras with 16x digital zoom and 2-way audio delivers sharp and crisp streaming video. These easy to install Power-over-Ethernet (PoE) cameras make setup quick and the built-in audio and removable lens capabilities provide for an extra level of security monitoring.

“Iomega StorCenter network storage products combined with IP cameras and innovative video surveillance data management software like SoleraTec’s Phoenix RSM create a compelling solution that delivers advanced yet economical video surveillance capabilities needed by today’s small and mid-sized businesses and distributed enterprises,” said Jonathan Huberman, president of Iomega Corporation. “With the convenience of always-on network storage and the power to manage and support larger camera counts, Iomega

StorCenter units are the perfect network storage platform to pair with today's new generation of surveillance video management applications and IP cameras like those from TRENDnet."

"This video surveillance appliance bundle delivers an affordable, powerful, easy to use solution that brings professional capabilities at a price that is comparable to that of analog systems," stated Mark Armstrong, CEO of SoleraTec. "Iomega and TRENDnet are product leaders and we are proud to team with them in offering this solution."

This affordable video surveillance solution is ideal for retail, manufacturing, as well as home use.

Pricing and Availability

The Iomega, TRENDnet, and SoleraTec video surveillance appliance bundle will have a street price around \$1,100, which includes the four (4) TRENDnet TV-IP512P cameras, the 2-terabyte** video storage retention Iomega® StorCenter™ ix2-200 Cloud Edition NAS, and SoleraTec's Phoenix RSM LE surveillance video management software. Resellers and systems integrators can purchase this through Ingram Micro (part number LL6962 Vendor part number 35427-KIT). Visit www.SoleraTec.com/ix2 for more details.

Product Bundle Imagery

http://www.soleratec.com/images/ITS_bundle.jpg

* Retention estimates will vary. Calculating four (4) IP cameras using 640 x 480 resolution recording for 24-hours-per-day totaling 9-gigabytes of video data per camera per day. 1.5-Terabytes of usable storage equates to approximately 41 days of video retention. This estimate will vary with individual usage. ** 1TB = 1,000,000,000,000 bytes. The capacity reported by your operating system may vary.

About SoleraTec

SoleraTec is a leading developer of archive, storage, asset, and video lifecycle management software for corporate customers. SoleraTec leverages a heritage of nearly a decade and a half to deliver a level of quality, sophistication, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEM, dealer, and integrator relationships to deliver complete data protection solutions. The company was established in 1997 by a team of industry veterans with experience deploying data protection, Hierarchical Storage Management (HSM), and video lifecycle management solutions to some of the largest companies around the world. For more information, please visit www.SoleraTec.com.

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