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SoleraTec Releases Version 6 of Phoenix VCM™

*Most significant upgrade in years to its flagship media asset, archive, and storage management solution delivering increased compatibility
for Avid and LTO-6.*

San Diego, CA – March 25, 2013 – SoleraTec LLC, provider of innovative video lifecycle management and storage products, has released version 6.1.5 of the Phoenix VCM media asset, archive, and storage management software for the media & entertainment market. Phoenix VCM delivers the ability to manage, access, exchange, and archive content with greater ease than ever before. Since the product's inception in 2007, Phoenix VCM has continued to add features and functionality that have won awards and praise for its ability to facilitate video oriented workflows. Phoenix VCM has grown into a leading solution for content storage management capable of archiving and retrieving all forms of video, audio, still images, and non-video documents.

Phoenix VCM now provides unparalleled support and integration to Avid MXF workflows. Users can easily store, create low-res proxies, share metadata, and retrieve MXF content without additional third party codecs. Additionally, users can archive and retrieve content directly from Avid Media Composer.

Phoenix VCM's scalable storage, content, and archive management along with its partial file restore capabilities on stored media assets allow interoperability between digital media storage devices (including LTO-6), video servers, editing systems, and workflow applications. Phoenix VCM's overarching management and preservation of irreplaceable content delivers a professional-grade scalable solution.

"We've listened closely to our installed customer base and integrated many great suggestions into Phoenix VCM, which has made it an even stronger solution for our existing customers as well as customers moving to us from other platforms," stated Mark Armstrong, CEO of SoleraTec. "Whether it's a smaller D.I.T. shop, post-production house, or large corporate production department, Phoenix VCM can deliver the scalability and flexibility you need to preserve and manage your digital content."

A few of the newer features in Phoenix VCM version 6:
- Move files and metadata to and from Phoenix VCM and Avid Media Composer
- Native MXF support without any third party codec
- Final Cut Pro, Adobe Premiere, & Avid Media Composer support
- Global metadata search criteria will search for everything you enter against any/all metadata fields

- Partial file restores from archive directly to Avid
- Manage all forms of digital media including video, audio, still images, and documents
- User created logging through direct input
- Search closed caption information, documents, script files, and user created logging
- Natively manage all forms of storage including LTO libraries without any additional 3rd party products
- Save and Share Export Queues

Version 6 of Phoenix VCM is also at the heart of the **Phoenix Firebird** media asset management appliance. The all-in-one appliance is ideal for a file-based workflow environment needing online, near-line, and offline storage management. The Phoenix Firebird can quickly become the central hub of an integrated content-centric file-based asset management infrastructure. Phoenix VCM V6 is now even easier to configure workflows and create metadata sets that exactly meet the operational needs of each individual environment.

Phoenix VCM continues to provide advanced searches, preview thumbnails, and retrieval of content from any managed storage archive device. Asset manipulations and transformations are handled via background policies while the system provides control of digital tape libraries and NAS/SAN storage. Phoenix VCM includes prep tools for simple editing, storyboarding, and shot selection. It also integrates seamlessly with other editing systems such as Avid Media Composer, Adobe Premiere, and Apple's Final Cut Pro. Clips, EDLs, and video assets can be exchanged between these standard video editing applications with metadata, descriptive file information, and usage rights preserved.

Pricing and Availability
SoleraTec will be exhibiting Phoenix VCM Version 6 at the upcoming NAB Expo booth SL7426 along with our OEM partner Sans Digital. Interested parties may also visit the NAB booth to see the Phoenix Firebird media asset management appliance. Phoenix VCM version 6 MSRP pricing starts at $1,199 and is available from select integrators and resellers worldwide. Phoenix VCM provides unlimited client seat licensing at no additional charge. Phoenix VCM evaluation software can be downloaded for a test run at http://www.SoleraTec.com/download

About SoleraTec
SoleraTec is a leading developer of archive, storage, and video lifecycle management products. SoleraTec leverages a heritage of over 15 years to deliver quality, innovation, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEMs, dealers, and system integrators to deliver complete video asset protection solutions. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM, and storage lifecycle management solutions to some of the largest companies around the world. For more information, please visit www.SoleraTec.com.
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