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Imation Partners with Vista Networking Solutions and SoleraTec to Ship New Network Video Recorder Embedded with RDX™ Technology

VNS V7500 Series NVRs deliver affordable, longer-term video surveillance retention with removable, trackable drives

OAKDALE, MINN. – MAY 28, 2015 – Imation (NYSE:IMN), a global data storage and information security company, today announced it has partnered with Vista Networking Solutions (VNS), provider of innovative network video recorder storage devices, to engineer and bring to market a scalable and unique network video recorder (NVR) storage solution. By integrating removable and rugged RDX™ hard drive cartridges from Imation with SoleraTec's innovative and modular Phoenix RSM™ video surveillance software, organizations now can deploy a solution purpose-built for medium and long-term video surveillance storage and maximize the security of their high-value data.

The scalability, flexibility, and operational cost savings of using integrated multi-tiered storage platforms and multi-stream IP cameras provide a more affordable and easier to manage video surveillance retention solution. These solutions also are capable of retaining and managing video surveillance over several years instead of just days or weeks. Users can choose low-resolution video settings on primary or secondary storage and keep the RDX cartridges on the shelf where they consume no electricity to further improve the total cost of ownership for video surveillance retention.

"We are seeing market forces and company requirements push the retention periods for video surveillance storage, and RDX technology delivers the ease-of-use and peace-of-mind businesses need today," said Michael Mader, executive director of the Global Commercial Tape and RDX business at Imation. "Video surveillance is an excellent market to showcase the removability, capacity and affordable costs of RDX technology."

Imation, with its RDX platform, provides a complete portfolio of purpose-built storage solutions enabling users to deploy the right storage products for the right application. Like with tape cartridges, RDX removable hard drive cartridges can be rotated through a long-term plan allowing re-use after the retention period has been exceeded. Alternatively, users may elect to retain video permanently by using new cartridges at each retention point.

"The VNS network video recorders with removable RDX storage technology provide an excellent way for business owners to implement video surveillance and retain the video as long as they wish," said Mark Armstrong, CEO of SoleraTec. "The RDX removable cartridge is an excellent video storage platform, and we are delighted to be partnering with VNS and Imation on this solution."

RDX media-based removable storage offers rugged, reliable and convenient storage for all kinds of data assets, especially video assets. It provides enterprise performance and fast access, with transfer rates of up to 648GB/hr and capacities currently up to 2TB per cartridge. This delivers an ideal video storage solution for today's mid-size businesses needing extra video retention periods.

"The design and deployment of these specific system solutions optimized for RDX removable media allows our customers to choose a long-term retention policy that is right for them," said Graham Joys, president of Vista Networking Solutions. "The flexibility to lay down low resolution or high resolution video streams to the RDX

cartridges and add RDX cartridges over time provides a truly unique solution where customers can store video for a few months or a few years depending on their liability concerns.”

About Vista Networking Solutions

IP Video Architects addressing the unique requirements of next generation surveillance systems by applying leading-edge computer and networking technologies to produce advanced video surveillance products. From embedded to enterprise, VNS has a solution to meet any surveillance need. More information can be found on the company's website: www.vnssystems.com.

About SoleraTec

SoleraTec is a leading developer of archive, storage and video lifecycle management products. SoleraTec leverages a heritage of over 15 years to deliver quality, innovation and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEMs, dealers and system integrators to deliver complete video asset protection solutions. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM and storage lifecycle management solutions to some of the largest companies around the world. For more information, please visit www.SoleraTec.com.

About Imation

Imation (NYSE: IMN) is a global data storage and information security company. Our products and solutions help organizations and individuals store, manage and protect their digital content. Imation's storage and security portfolio includes Nexsan™ high-density, archive and solid-state optimized unified hybrid storage solutions; IronKey™ mobile security solutions that address the needs of professionals for secure data transport and mobile workspaces; and consumer storage solutions, audio products and accessories sold under the Imation, Memorex and TDK Life on Record brands. Imation reaches customers in more than 100 countries through a powerful global distribution network. For more information, visit www.imation.com.

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