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SoleraTec Introduces New Phoenix Firebird™ Digital Media Archive Appliances

These Unique Appliances Provide Media Asset Management, Archive Management, And Storage Management Functionality Not Found In Other Products.

San Diego, CA – September 18, 2012 – SoleraTec LLC, a provider of innovative video lifecycle management and storage products, is introducing the new Phoenix Firebird™ family of media asset management archiving appliances for organizations that are struggling with storage of video, audio, and still images. These affordable, professional-grade, network storage archive systems are engineered with the needs of video professionals in mind. Powered by the award-winning Phoenix VCM content management software, the Phoenix Firebird family of digital media archive appliances delivers best-of-breed hardware and software in an affordable archive storage management solution.

The dynamic infrastructure of the Phoenix Firebird was designed around a digital media need for accelerated archive and retrieval workflows. Through its ability to search, preview, and re-purpose all forms of digital media, the Phoenix Firebird family of digital media archive appliances brings quick access to needed content. The built in Phoenix VCM software –creating low-resolution proxies for users– allows them to quickly and easily preview and search entire catalogs of video assets.

SoleraTec's Phoenix Firebird cross-platform ability to work in mixed Mac and PC environments as well as cross-application support for Avid, Final Cut Pro, Premier, and other video editing suites, allows for over-arching management of all video assets. This plug-and-play appliance is a complete solution supporting all forms of digital media with expanded video management functionality.

Built upon the Sans Digital™ brand of storage hardware, the new SoleraTec Phoenix Firebird family of digital media archive appliances delivers the video content management functionality in an all-in-one appliance. These scalable appliances can be aggregated within a network to provide a growth path –or pay-as-you-grow– for necessary video storage needs of any sized organization.

“With the tremendous growth in video data that video professionals generate each day, the new Phoenix Firebird solution delivers even greater archiving management and flexibility in a single plug-and-play appliance,” stated Mark Armstrong, CEO of SoleraTec. “Throw in an intuitive easy-to-use interface and total cost of ownership

savings in hardware and software and these new appliances can deliver a quality video archive and management experience where it matters most.”

As an organization begins to exhaust their storage capacity for digital assets, they are forced to look for alternatives. Today’s choices have been limited in features and functionality. This is where the new Phoenix Firebird family of digital media archive appliances provides the ideal software and hardware solution for these organizations.

Phoenix Firebird™ 310

This plug-and-play desktop cube appliance is a 4-terabyte RAID5 with one integrated LTO5 drive for a multi-tiered storage solution. Built on an Intel Intel® Core™ i5 processor this appliance delivers ultimate performance as a content management storage device. The built-in Phoenix VCM software offers functionality not found in other solutions.

Phoenix Firebird™ 810

This standard 3U rackmount solution with 8-terabyte RAID5 and one integrated LTO5 drive (optional second LTO5 drive available) providing a complete multi-tiered digital media storage solution. Built on an Intel® Xeon™ processor this appliance delivers outstanding performance as a content management storage device. The built-in Phoenix VCM software offers a level of scalability to handle hundreds of terabytes of video assets.

"Integrating the Phoenix VCM video content management software into our Sans Digital NAS hardware delivers the best-of-breed video archive appliances customers are seeking," said Grandy Chen, President of Sans Digital. "Price, performance, functionality, and scalability truly set each Phoenix Firebird appliance apart."

Pricing and Availability

The SoleraTec Phoenix Firebird family of digital media archive appliances will begin shipping September 2012 and will be available through select SoleraTec resellers and integrators. Pricing on the Phoenix Firebird 310 starts at US \$9,995.00.

Product images:

http://www.SoleraTec.com/products/images/PhoenixFirebird_310.jpg

<http://www.SoleraTec.com/products/images/PhoenixFirebird810.jpg>

About Sans Digital

Sans Digital, a leading provider of high performance storage subsystems is devoted to providing the highest quality storage devices with great flexibility, performance, aesthetics and value. Sans Digital offers hot-swappable JBOD and RAID storage products for direct attached storage, network attached storage, and storage area network to customers ranging from small and medium-sized businesses to enterprises worldwide. Visit Sans Digital at <http://www.SansDigital.com>

About SoleraTec

SoleraTec is a leading developer of archive, storage, asset, and video lifecycle management software for corporate customers. SoleraTec leverages a heritage of over 15 years to deliver a level of quality, sophistication, and technological advancement that has established it as one of the premier video lifecycle management solution providers in the industry. SoleraTec works through OEM, dealer, and integrator relationships to deliver complete video storage solutions. The company was established in 1997 by a team of industry veterans with experience deploying data protection, Hierarchical Storage Management (HSM), and video lifecycle management solutions to some of the largest companies around the world. For more information, please visit www.SoleraTec.com.

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