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## SoleraTec Ships New Version 5.2 of Phoenix™ Digital Asset Management Solution With Enhanced Video Content Manager

New release features flexible video editing capability, automatic low-res proxy creation, extended metadata capture, and enhanced managed movement of video assets through a variety of resources within a storage hierarchy.

SAN DIEGO, CA. – April 27, 2009 – SoleraTec LLC, a provider of innovative data protection software, has begun shipping Phoenix™ 5.2, the latest version of its digital asset management solution. Phoenix 5.2 provides information technology professionals with seamless management of a company's valuable digital assets. This new version provides an enhanced *Video Content Manager*™ (VCM) that allows I.T. managers as well as the users the ability to search, select, clip, and export specific segments within video files. Through the utilization of low-res proxy files –that are automatically created at time of file ingest into Phoenix information repository– the user can review any selected video asset even if that asset has been moved off to a long-term storage resource such as optical media or a tape library.

Phoenix is unique in its ability to provide a file-based search and retrieval interface and the Video Content Manager™ interface that enables the user to actually play the contents of stored video file assets without first needing to retrieve the original hi-res asset from storage. Once a desired video asset has been selected, clipped, and marked for export, new *Extended Export* functionality enables the user to export needed data in a variety of ways, such as FTP, email, local file system, and other user-configurable locations.

“There is a strong need for more efficient asset management solutions, and we have been working with some of our leading customers to deliver the kind of seamless value that Constellation VCM brings to the production and post-production industry,” said Richard Myerson, president of Media Distributors. “We can now deliver a massively scalable, intelligent asset management and workflow solution to our core entertainment and media customers that are far superior to any previous solution, at far more attractive price points.”

Phoenix enables the user to easily manage storage resources across a corporate network, choosing from a wide variety of storage devices, based on the specific performance and longevity needs of the data being protected. This extends the capabilities of users, allowing them to create systems based on their unique data protection requirements.

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## Phoenix™ 5.2 Digital Asset Management Solution Enhances Video Content Manager

Phoenix 5.2 offers additional new features and enhancements, including extended metadata support, extendable exporting capabilities, file-grouping capabilities, and post-ingest metadata and file-grouping modifications. Many of these latest enhancements were developed from the recommendations of current users of Phoenix, such as numerous post-production and entertainment-industry organizations.

### **Pricing and Availability**

Pricing for Phoenix 5.2 starts at \$996.00, and varies by configuration. Phoenix supports a variety of operating platforms, including Windows, Mac OSX, and Linux as well as tape library systems and Blu-Ray/DVD production units. For information or a price quote, please call (760) 743-7200 or visit [www.SoleraTec.com](http://www.SoleraTec.com)

### **About SoleraTec**

SoleraTec is a leading developer of archive, storage, and digital asset management software for corporate customers. SoleraTec leverages a heritage of nearly a decade and a half to deliver a level of quality, sophistication, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEM relationships with hardware, software, and technology integrators to deliver complete data protection solutions and also provides its technology on a private labeled basis. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM, and storage management solutions to some of the largest companies around the world. The company is privately held and headquartered in San Diego County, California. For more information, please visit [www.SoleraTec.com](http://www.SoleraTec.com).

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